

IT'S ALL IN THE PRESENTATION!

Product literature. Equipment quotes. Sales documents. Business cards. Whether you're gathering information for a prospective customer or closing a sale, your New Holland Construction information should be packaged in a professional and organized manner.

New Holland Construction presentation folders are a great way to show customers you mean business. These 9 x 12, 2 pocket folders have a full-color glossy cover and white interior with room for your business card and dealer imprint information.

SAMPLE PRESENTATION FOLDER

Dealer product line and cover can vary

Compact Excavator
Maximum versatility, extremely reliable, and low operating cost.

Compact Track Loader
Best-in-class cab comfort, easy service access and comfortable controls for easy operation.

Compact Wheel Loader
Quick coupler compatible with skid steer loader, outstanding visibility and breakout force and a high-speed option up to 21.7 mph.

Crawler Dozer
Outstanding push power and blade force, industry-leading SAE performance index, and excellent visibility to cutting edge.

Full-Size Excavator
Superior comfort and visibility, proportional hydraulic control and loading breakout force.

Loader Backhoe
Curved boom for lower transport height, flip-up hood for easy maintenance and outstanding loader backhoe breakout force.

Mid-Size Excavator
Full-size operator's cab, straight boom or counter offset models, noise and dust reduction system.

Motor Grader
Discontinuous grading capability, superior blade design, precision hydraulic controls.

Skid Steer Loader
Best-in-class cab comfort, easy to change attachments and comfortable controls for easy operation.

Telescopic Handler
Low boom for better visibility, convenient single joystick control and easy service access.

Tractor Loader
Rugged three-point hitch, unobstructed view and accurate hitch at maximum dump height.

Wheel Loader
Four work modes, advanced cooling system, roomy, comfortable cab and 2-bar configurations.

PRODUCTS. SERVICES. SOLUTIONS. [Dealer Logo]

NEW HOLLAND CONSTRUCTION BUILT AROUND YOU | EQUIPMENT | FINANCING | PARTS & SERVICE | [Dealer Logo] | www.dealerwebsite.com | NEW HOLLAND CONSTRUCTION BUILT AROUND YOU

Dealer logo

Dealer locations

Location 1 (xxx) xxx-xxxx Location 1 (xxx) xxx-xxxx
 Location 1 (xxx) xxx-xxxx Location 1 (xxx) xxx-xxxx
 Location 1 (xxx) xxx-xxxx Location 1 (xxx) xxx-xxxx

[Dealer Logo] NEW HOLLAND CONSTRUCTION BUILT AROUND YOU

Dealer logo

2011 PRESENTATION FOLDER CO-OP PROGRAM



PRICING

Includes design, customization, printing, and co-op claim submission.

QUANTITY	PER PIECE COST (USD)	AFTER CASE CO-OP*
250	\$8.02	\$4.01
500	\$4.20	\$2.10
750	\$2.94	\$1.47
1000	\$2.31	\$1.155
1500	\$1.68	\$0.84
2000	\$1.37	\$0.685
3000	\$1.06	\$0.53

For quantities 3000 +, call your Mcomm Marketing Support Manager or the Mcomm home office for pricing.

* "After New Holland Construction Co-op" represents the pre-approved 50-percent reimbursement rate for dealers who participate in the CAPP PLUS program. Mcomm will submit your co-op claim for you, and the deduction will be made from your 2011 co-op allowance. Payment of dealer invoice is due upon receipt to cover postage expenses. Please note: Dealer will be invoiced for full amount if co-op funds are unavailable.

Now Available

Pay through your Commercial Revolving CNH Capital Account and enhance your cash flow. Use your dedicated credit line for purchases of any Mcomm Group Program and add purchasing power by freeing up your other credit lines.

DEALER INFORMATION

Dealer Number _____

Dealer Name _____

Contact _____

Contact Email _____

Address _____

City _____ State _____

Province _____ Postal Code _____

Phone _____

Toll-Free Number _____

Fax _____

CUSTOMIZE YOUR DIRECT MAIL PRESENTATION

FOLDER with your dealership logo, location information, website, store hours or special message.

DEALER LOGO: Email your hi-res dealer logo file (JPG, TIFF or EPS file format) to nhce@mcommgroup.com. Subject Line: Presentation Folder

DEALER LOCATIONS: Use a separate sheet if necessary.

City _____ State/Province _____ Phone Number _____

WEBSITE

STORE HOURS / SPECIAL MESSAGE

